Topics in International Business Practices & Policies
BUSI 4700
Summer 10W 2022

INSTRUCTOR: Dr. Tracy L. Dietz

OFFICE: BLB 290F

PHONE: 940-565-3534 (UNT office)

E-MAIL: tracy.dietz@unt.edu

CONFERENCE HOURS: In Dublin (I will be traveling with you during the first two weeks of your internship – make an appointment with me in person)
M/W - 9:00 am – 11:00 am (US Central)/3:00 pm – 5:00 pm (UTC-0)
or by appointment

REQUIRED:

Students must be previously approved as participants in the Study Abroad experience and have received and accepted an internship work experience to enroll in this course.

Course meets with ACCT 4800/BCIS 4800/DSCI 4800/FINA 4800/LSCM 4800/MGMT 4800/MKTG 4800/REAL 4800/RMIN 4800

Students will be enrolled in BUSI 4900.XXX & one of the above Internship courses as well as an online course offered through Fairfield University that will be transcripted as part of the study abroad experience.

Course is taught in Dublin, Ireland. Students will work a FULL-TIME position for 8 weeks at a corporate location in Dublin, Ireland.

Required Readings:

There are no books or materials that will need to be purchased for this course. Required readings and videos are included in individual modules.

COURSE OVERVIEW & OBJECTIVES:

This course is composed of 80 hours of work in a firm in Dublin, Ireland (in conjunction with the internship student is also completing). Course requirements will require the student to reflect on his/her work experience in the co-requisite Internship as well as on required readings. There are two separate Canvas Pages for the two courses. I understand this can be confusing for you to follow. Just make a point to log in to both the check the requirements and activities.

This is an applied AND reflective learning experience that asks students to apply knowledge learned in the classroom to the work experience and then to reflect and critically analyze both their understanding of the academic information, the work environment, and their personal growth and development.

At the completion of the program, students will be able to:

OUTCOME	ASSESSMENT
Apply readings, academic learning, and skills to the work setting	Papers, Discussion Postings; Journal Entry 3; Journal Entry 4
Develop and use written, spoken, and body language skills effectively across cultures	Papers, Discussion Postings; Journal Entry 1
Reflect and evaluate personal and professional growth within the context of academic literature AND past experience	Discussion postings, final paper, Journal entry 5
Understand personal strengths and how they related to career objectives	Papers, Journal Entry 2

COURSE ORGANIZATION:

This course will utilize a combination of formal work (80 hours), online content, discussions (synchronous and asynchronous), reflective journal entries, two short papers that require application of content to experience, and a final paper. Course evaluation will be facilitated through a Canvas course dedicated to the course.

Your faculty instructor will travel to Dublin and remain with the group for the first two weeks of the experience and will meet with employers and students during that time period. Faculty contact following the first two weeks will be facilitated through the Canvas site. It is the student's responsibility to access online materials and complete course requirements as assigned in the course schedule provided in the syllabus.

BE SURE THAT YOU ARE USING A RELIABLE COMPUTER AND INTERNET CONNECTION! IT IS ALSO BEST NOT TO WAIT UNTIL THE LAST MINUTE TO COMPLETE AN ASSIGNMENT.

Please note that your instructor is not equipped to deal with any technical problems students may have with the Canvas system. If you experience technical problems, students must first contact the Help Desk at 940-565-2324 or helpdesk@unt.edu. Remember that there is a time difference of 6 hours between Dublin and Denton.

COURSE ASSESSMENTS:

All assignments should be submitted to the instructor through Canvas by close of business (Ireland) on the due date.

Assignments should be uploaded into Canvas (typically should be .pdf) and should be in 12 pt font, single OR double spaced.

Work experience time log: This will be submitted through your internship requirements. The first week and last week of your work assignment will constitute the log for THIS course.

Journal Entries:

These submissions are intended to be reflective in nature, and often combine a reading and your personal experience on location. A successful journal entry has a minimum of 350 words (about a page), few spelling / grammatical errors, and helps the instructor assess your observations of your host city and your own internship experience.

- Journal 1: General Business Culture Observations Respond to the Forbes article, "How to Succeed in a Cross-Cultural Workplace," linked below, and comment on your own experience in relation to the article. https://www.forbes.com/sites/dorieclark/2014/06/19/how-to-succeed-in-a-cross-cultural-workplace/?sh=408f3d1dc972

- Journal 2: Reflecting on Your Strengths. Have you thought about your top five Strengths, as defined by Gallup? It has been a long time since your coaching call, but now is the time to reflect. Are you using your Strengths in your daily work? Which ones? How are you using them? Choose a recent blog from Gallup at the link below to add to your reflection, and understanding of your Strengths.
  https://www.gallup.com/topic/strengths_based_development.aspx

- Journal 3: Industry Specific Expectations. Research and respond to an industry specific article relative to your Internship responsibilities. How do you spend your day? What sort of tasks are you doing, or what kind of platforms are you learning? Has your perception of the industry been solidified or changed through the internship experience? Be sure to cite the article for reference.

- Journal 4: Workplace Spotlight. Consider a current project you're working on, or a platform you use in your office. Do you see the utility in your field? Have you worked with this before or is this a new skill for you? Share your progress on your project or platform and address the benefits and challenges of the work. Feel free to include an article on the topic to support your entry.

- Journal 5: What have I learned about me? Utilizing internship experience, Clifton Strengths results, and the in-country experience, consider what you've learned about your professional and personal self. How does this contribute toward your future goals?

Paper Assignments

Module 5: Applied Product Development, Placement and Marketing. Plan for this to be about 500 words.

Module 7: Applied Industry. Plan for this to be about 500 words.

Module 8: Final Reflection

Please be sure to include all four components below.
- The paper is to be between 750 and 1,00 words.
- Cite references and sources.
- Your final paper should address the following:
  - How did your university learning prepare you for the internship experience in your host city?
  - What professional skills were you able to develop and/or enhance in the course of the internship?
  - Research and reference in your paper two articles or book chapters that help you gain insight into cultural dimensions of organizational behavior in your host country. You may decide to compare interpersonal interactions vis-à-vis team

work, or address ethical issues in work environment, or any other facets of local work culture that were particularly relevant to your internship experience.
- o Reflect on the development of your intercultural skills.
- o How does this internship experience inform your career development and lifelong learning?

Discussions

Each week your instructor will post a question on the Canvas discussion board. You will be expected to participate in those discussions weekly.

Grading:

In person/Online discussions (8@15 points each)	120 points
Work log	200 points
Journal Entries (5@50 points each)	250 points
Course Papers (Modules 5 & 7 @100 points each)	200 points
Final Paper	200 points
Total Points	**970 points**

A = 873 or more points
B = 776 – 872 points
C = 679 – 775 points
D = 582 – 678 points
Anything less than 582 = F.

POLICY FOR STUDENTS WITH DISABILITIES:

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at http://www.unt.edu/oda. You may also contact them by phone at 940.565.4323.

Although Ireland has some protections in place that address disabilities and accommodations, it is no guarantee that placements and locations will always be able to accommodate your needs. If you have a disability and need accommodations, please contact your instructor IMMEDIATELY.

TENTATIVE CLASS SCHEDULE
Summer 10W 2022

The following is a tentative class schedule. The instructor reserves the right to alter this schedule as circumstances may dictate.

DATES	Topics	DETAIL
June 5	Arrive in Dublin, check-in, meet GE staff	
June 5	GE Group welcome and orientation, Dublin city tour and dinner hosted by GE	
June 6-10	Module 1. Read all materials. First week of internship; First discussion will take place in person.	Submit your time log (see details in Internship syllabus) by close of business June 10
June 13-17	Module 2. Read all materials listed. Journal entry 1 due; Discussion 2 will take place in person	Submit journal entry 1 by close of business June 17
June 20-24	Module 3. Read all materials,	Submit your journal entry 2 and discussion 3 posting by close of business on June 24.
June 27-July 1	Module 4. Read all materials.	Submit journal entry 3 & discussion 4 posting by close of business July 1
July 4 - July 8	Module 5: Applied product development, placement and marketing paper due.	Submit paper, & discussion 5 posting by close of business July 8
July 11-15	Module 6: Read All materials	Submit journal entry 4 & discussion 6 posting by close of business July 15
July 18-22	Module 7: Applied industry paper due	Submit paper by close of business July 22
July 25-29	Module 8: Final reflection	Submit time log July 29, journal entry 5, and discussion 7posting by close of business Aug. 4
July 30	Students depart internship location	
Aug. 1 - Aug 5	Discussion posting 9 Due	Submit discussion 8 posting by close of business Aug 4
Aug 8 - 11	Final Paper Due	Submit your Final Paper by close of business on Aug. 4. You can submit it any time after July 22.

SCHOLASTIC CODE OF CONDUCT:

Below is the link to the UNT Policy on Academic Integrity that governs student standards on academic integrity and issues related to academic dishonesty:
https://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Violation for any noncompliance with university policy will be strictly enforced.

Acceptable Student Behavior:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr.

STUDENT EVALUATIONS

Students will be asked to assess the course and instructor near the end of the semester using an online tool. When you receive notification that the student evaluation site is open, please complete the survey.

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A syllabus is similar to an employee handbook or policy manual that many employers give to new employees during their orientation. A common part of these handbooks is a "sign-off" statement in which the employee states that s/he understands and agrees to follow the employer's policies.

Similarly, the following statement acknowledges that you have received and read a copy of the syllabus for BUSI 4700, Summer 2020.

I have read, understand, and have in my possession a copy of the syllabus for BUSI 4700. I understand the requirements of this course as outlined in the syllabus, and I agree to abide by the policies contained in this document.

Print Name: _____

_____   _____
Student Signature   **Date**

UNT College of Business Student Ethics Statement

As a student of the UNT College of Business, I will abide by all applicable policies of the University of North Texas, including the Student Standards of Academic Integrity, the Code of Student Conduct and Discipline and the Computer Use Policy. I understand that I am responsible reviewing the policies as provided by link below before participating in this course. I understand that I may be sanctioned for violations of any of these policies in accordance with procedures as defined in each policy.

I will not engage in any acts of academic dishonesty as defined in the Student Standards of Academic Integrity, including but not limited to using another's thoughts or words without proper attribution (plagiarism) or using works in violation of copyright laws. I agree that all assignments I submit to the instructor and all tests I take shall be performed solely by me, except where my instructor requires participation in a group project in which case I will abide by the specific directives of the instructor regarding group participation.

While engaged in on-line coursework, I will respect the privacy of other students taking online courses and the integrity of the computer systems and other users' data. I will comply with the copyright protection of licensed computer software. I will not intentionally obstruct, disrupt, or interfere with the teaching and learning that occurs on the website dedicated to this course through computer "hacking" or in any other manner.

I will not use the university information technology system in any manner that violates the UNT nondiscrimination and anti-sexual harassment policies. Further, I will not use the university information technology system to engage in verbal abuse, make threats, intimidate, harass, coerce, stalk or in any other manner which threatens or endangers the health, safety or welfare of any person. Speech protected by the First Amendment of the U.S. Constitution is not a violation of this provision, though fighting words and statements that reasonably threaten or endanger the health and safety of any person are not protected speech.

Student Standards of Academic Integrity
http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Code of Student Conduct and Discipline
http://conduct.unt.edu/sites/default/files/pdf/code_of_student_conduct.pdf

Computer Use Policy
http://policy.unt.edu/policy/3-10

_____   _____
Student Signature   **Date**